

# Free your business from fraudulent traffic

## The DataDome Cyberfraud Protection Platform



DataDome protects your websites, mobile apps, and APIs from cyberfraud and bot attacks. A force multiplier for teams, DataDome is fully transparent, easy to deploy, and frictionless for consumers.

**99%**

Reduction in account takeover fraud

**\$ Millions**

Saved in chargebacks, disputes, & reputation

**<0.01%**

False positive rate: Uninterrupted UX

**90%**

Time saved on online fraud & bot issues

**2X**

More ad fraud detected

### Trusted globally by leading brands



#### Bot Protect

Safeguard your business from attacks and fraud with industry-leading bot management.

#### Protects against:

- ✓ Scraping
- ✓ Credential stuffing
- ✓ Scalping
- ✓ LLM content theft

#### Account Protect

Secure your user accounts from takeovers and fake account creation.

#### Protects against:

- ✓ Account takeovers (ATO)
- ✓ Fake account creation
- ✓ Fraudulent spamming
- ✓ Influence fraud
- ✓ Credential stuffing

#### DDoS Protect

Detect and block the 20% of DDoS attacks that your CDNs miss in under 2 milliseconds.

#### Protects against:

- ✓ Layer 7 DDoS attacks
- ✓ Site outages & performance degradation
- ✓ Wasted infrastructure costs

#### Page Protect

Simplify PCI DSS 4.0 compliance and protect payment cardholder data.

#### Protects against:

- ✓ Payment fraud
- ✓ Carding
- ✓ User data exfiltration

#### Ad Protect

Prevent ad fraud, eliminate wasted ad spend, and rely on real ad analytics.

#### Protects against:

- ✓ Click fraud
- ✓ Wasted ad spend
- ✓ Skewed analytics



Learn more at [DataDome.co](https://DataDome.co)

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IS YOUR WEBSITE SAFE FROM MALICIOUS BOTS?



### Full protection for websites, mobile apps, and APIs.

Secure all your endpoints with the best and fastest solution to prevent online fraud, bot attacks, and the resulting consequences.



### Frictionless for consumers. Security that supports your best user experience.

With a false positive rate below 0.01% and 30+ regional PoPs to ensure zero added latency, DataDome protects your business and your user experience (UX).



### Real time, every time. Bot and cyberfraud protection on autopilot.

DataDome's monitored machine learning (ML) models process 5 trillion signals per day and decide in less than 2 milliseconds whether to grant access for each request.



### The solution that pays for itself and serves as a force multiplier for your team.

From reducing infrastructure costs, chargeback fees, and wasted ad spend, to saving precious time and increasing focus on revenue driving activity, DataDome pays for itself.



It was an easy decision. DataDome delivered the best value for money with the most accurate detection at the lowest price, with minimal additional latency on both mobile and web-based apps.

- Rafal Kukliński, SVP of Engineering at SoundCloud



• Security Software Competency  
• Retail Software Competency  
• AWS WAF Ready  
• Amazon CloudFront Ready



### Enterprise-grade features, services, SOC, and support.

DataDome offers multi-tenancy Workspaces, streamlined onboarding, 24/7 technical support, and a world-class bot security operations center (SOC).



### The most user-friendly dashboard available.

"[DataDome Customers] praised the dashboards as a 'strong point' and the real-time threats view as 'invaluable'."

The Forrester Wave™: Bot Management Software, Q3 2024

By preventing abuse by bad bots, Amway was able to save significant costs related to SMS verification. Within just one week, DataDome paid for itself.

- Michael Mead, Principal Information Security Specialist at Amway



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