

Build Custom Workflows to Streamline KYC Checks and Personalize User Onboarding Experiences

Industry challenges

It is imperative for businesses to keep pace with the evolving customer expectations of quick and easy account opening. Heavy-handed authentication mechanisms can introduce friction that may lead to customer abandonment, whereas lenient verification methods run the risk of allowing fraudsters onto their platforms. As a result, in addition to incurring financial and reputational damage, businesses face difficulties complying with complex and changing regulatory obligations. Further, fraudsters are increasingly using genuine-looking synthetic identities which legacy systems cannot identify. Manual reviews cause delay in user approvals and can result in customer resentment. They also increase operational and user onboarding costs that can slow down business growth and impede expansion into new markets.

How Caf helps

Caf enables businesses to meet local and global KYC/AML regulations in a user-friendly and cost efficient manner with its easy-to-use platform for all stages of KYC.

The platform offers businesses the flexibility to create custom workflows and risk rules aligned to their specific needs. This enables them to balance efficient fraud prevention with superior user experience and regulatory compliance.

The ability to consult several public and private data sources empowers businesses to monitor user activities continuously and verify users at various stages throughout the customer journeys.



How it works

Registration

How it works

Create or tweak workflows to build dynamic and personalized customer onboarding forms. Optimize user approvals by configuring customized search rules that compare data against relevant databases to simplify KYC, AML, sanctions, and PEP requirements

Key features

- Create user-centric workflows
- Deliver personalized onboarding experience

Fraud Checks

How it works

Cross-check data against known external sources and fraud databases to validate the information provided by every user.

Key features

- Ability to query relevant data sources
- Access to more than 50 public and private data sources

Document Verification

How it works

Smart Capture extracts relevant data for analysis, eliminating the need for users to fill in data. AI-powered automated document verification quickly identifies any fraud attempts and is supplemented by human expertise for critical/unusual cases.

Key features

- Works in the background
- Reduces friction for users
- Accurate fraud detection

Compliance Checks and Monitoring

How it works

Check whether users are politically exposed persons (PEPs), or part of known watch lists. User profiles approved for onboarding are stored in the Caf system, and can be retrieved quickly for further examination, when necessary.

Key features

- Disallows PEPs and restricted persons from onboarding
- Ongoing screening of onboarded users to spot suspicious or anomalous actions



Why Caf

Caf enables businesses to streamline their KYC processes and approve genuine users faster and more securely to facilitate business expansion.

With customizable rules for risk assessment, businesses can ascertain the true identity of a person and automatically approve or reject users. Simple, user-friendly workflows help deliver customized user onboarding experiences for greater customer satisfaction and increased conversions.

The use of latest technologies combined with continuously improved AI algorithms and ML models makes it easier to validate identities, manage new and old users, enhance riskdecisioning and ensure compliance with changing regulations at lower costs.

Key benefits



Powerful orchestration

Custom workflows aligned to specific business needs



Seamless onboarding

Simple and convenient process to onboard 100% of users



User experience

Best user experience delivered for every customer from everywhere



Regulatory compliance

Cost-efficient compliance with evolving global and local regulations



Fraud prevention

Seamless identification of suspicious, high-risk, non-compliant events to stop fraud early in its tracks



Accurate verification

AI-powered accurate document verification, supplemented by human review, when needed



Succeed with Caf

Start verifying and onboarding more users in a simple, secure way to grow businesses and fight fraud.

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