caf.

Robust Fraud Prevention for Long-term Protection and Business Growth

Industry challenges

The digital world powers the modern economy. Millions of interactions between consumers and businesses occur daily on a variety of online platforms. This accelerated digitization of business and increasing volumes of digital transactions is opening up new attack vectors as fraudsters seek to compromise digital identities.

The security measures businesses often deploy in response often fail to stop these attacks. This is because fraudsters are continuously innovating and using new techniques. They can easily access off-the-shelf tools to help them bypass the latest defenses.

The cycle of businesses deploying new solutions and bad actors creating workarounds, leads to a constant cat-and-mouse game, where ultimately the consumer suffers.

How Caf helps

Caf's AI-powered, robust automated identity verification solutions screen every incoming user with precision and provide results in a matter of few seconds.

Our market-leading 'Know Your Everything' identity proofing platform makes user identity verification process seamless and user-friendly by allowing businesses to customize workflows according to their unique user-base and business requirements. This ability to create custom approval rules allows organizations to maximize conversions and offer personalized user onboarding experiences.

Our in-depth and agile KYC, document verification, background checks, facematch with liveness, and facial recognition enable businesses to quickly identify and prevent fraudsters from onboarding. As a result, businesses can scale up faster with the assurance of serving only genuine users. With continuous monitoring, businesses can also spot any suspicious behavior on the part of existing users and take appropriate corrective measures.

Businesses in highly regulated industries, such as financial services, fintech, sports betting are required to comply with stringent regulations of deploying adequate measures to ensure user security. By effectively preventing fraud, we help businesses stay compliant with the regulations while reducing the costs of compliance.

How it works

Workflow Customization

How it works

Create custom rules and workflows for user verification according to the business needs and the target user base.

Key features

- User-friendly screening
- Personalized user onboarding experience

Data Aggregation

How it works

Capture relevant and accurate user information using OCR and optical vision technologies. Classify documents correctly to eliminate the need for users to submit documents again and again.

Key features

- Accurate data capture
- User-friendly, pre-filled forms
- Correct document classification to prevent repeated user involvement

Data Analysis

How it works

Identify true users with certainty by leveraging access to relevant public and private databases. Compare user-submitted photos with proprietary and external biometric databases for faster and more accurate identity verification.

Key features

- Support for 11,000+ documents in 248 countries and territories
- Consult 50+ public and private sources for reliable and relevant information
- Leverage insights from across Caf's client network

Document Verification

How it works

Agile and secure document verification that uses an intelligent mix of artificial intelligence and need-based human expertise to deliver accurate results with a quick turnaround time.

Key features

- Prevent fraud with nearly 99% accuracy
- Analysis on 200+ parameters
- Faster approvals

Automated Fraud Prevention

How it works

Reduce reliance on manual reviews. Leverage the latest digital technologies to accurately identify fraudsters, speed up acceptance rates, and enhance end-user experience.

Key features

- Maximize conversions
- Onboard more genuine users
- Scale up operations
- Long-term protection against evolving threats

Continuous Monitoring

How it works

Monitor existing users and their in-platform activities to spot anomalous behavior and take corrective action in real-time.

Key features

- Mitigate fraud attempts in real-time
- Enhanced user security
- Long-term fraud prevention

Why Caf

Work with the experts for unmatched user identity verification and superior fraud prevention. Grow your business with Caf, while delivering the best user experience and cost-efficient compliance to evolving regulations.

Caf's 'Know Your Everything' platform offers the flexibility to orchestrate workflows that support in-depth user verification for long-term protection against evolving threats. Use of artificial intelligence, machine learning, facial biometrics, facial recognition, iBeta certified proof of life with liveness and other latest technologies reduce manual reviews and make the verification process more accurate and agile.

Access to more than 50 databases and 11,000 document types across 248 countries and territories, provides businesses with the ability to unearth the true identity of every incoming user without introducing unnecessary friction for genuine users. These seamless, user-friendly and personalized onboarding experiences help maximize conversions, reduce abandonment rates, and fast-track business growth.

The ability to monitor existing users allows businesses to thwart any fraud attempts, thereby enhancing security for all the users, and complying with evolving regulations.

Key benefits

Long-term protection

End-to-end fraud prevention, right from registration, log in to in-platform usage

Automated verification

Faster, more accurate and user-friendly screening

Access to databases

For accurate document verification and biometric analysis

Regulatory compliance

Comply with changing regulations in a cost-efficient manner

Proven technology

The only iBeta-certified proof of life technology with liveness detection

Succeed with Caf

Partner with Caf and address all possible indicators of fraud to ensure long-term protection from evolving threats and accelerate business growth with only genuine users.

BOOK A FREE DEMO

caf.