

Predictive Brand Protection

PreCrime™ Brand

PreCrime™ Brand is automated protection against impersonation for your organization's digital presence. Our predictive AI security solution continuously monitors the internet to identify and disrupt malicious infrastructures before they cause damage, automatically taking down online impersonation attacks, and securing your brand from financial and reputational harm.



24-96 hrs

alerts ahead of
conventional providers

80%

TDs completed before
content present

up to

75%

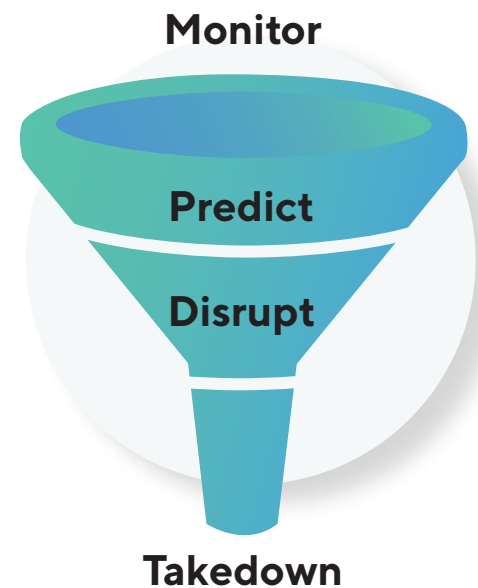
internet traffic blocked
by disruption

Digital risk protection starts with better, faster threat intelligence

Cyber fraud is more sophisticated than ever. Criminals have access to AI-generated deepfakes, targeted phishing campaigns, and elaborate brand spoofing with fraudulent web domains. But what they don't know is that we're already ten steps ahead (18 days on average, to be precise).

PreCrime Brand offers a unique approach, it:

- ✓ **Monitors:** scans 99% of global internet traffic around the clock
- ✓ **Predicts:** identifies malicious intent such as fakes, frauds, and scams ready to attack your business with a high degree of accuracy (0.05% fpr)
- ✓ **Disrupts:** preemptively blocks attacks and limits access to malicious sites with the help of our network of adversary disruption partners
- ✓ **Takes down:** removes malicious sites at scale with automated takedown requests that enable do-it-for-you takedown services



We truly love PreCrime Brand. It gives us the super-power to protect our customers by stopping threats before they start.

-Petra Chiste, Head of Security at Volksbank