

The fake document market threat

➔ What is a template farm?

A digital entity such as an online marketplace, messaging, or social media accounts, specializing in the production and/or distribution of editable document templates (IDs, bank statements, utility bills etc.) used for financial crimes.

We've identified

150+
farms



Template farms & Document types

Utility bills

15K+

Avg price:
17\$

Bank documents

23K+

Avg price:
18\$

Business licences

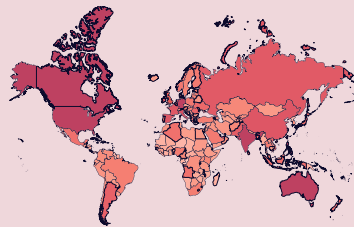
1.4K+

Avg price:
34\$



With

200K+
templates on sale

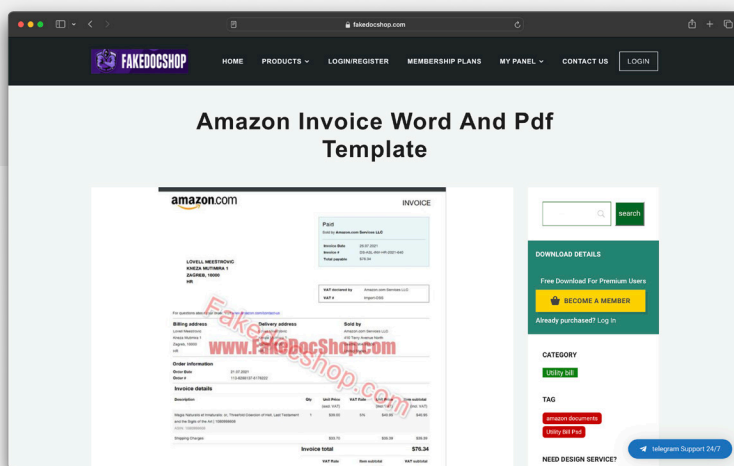


180+
countries covered



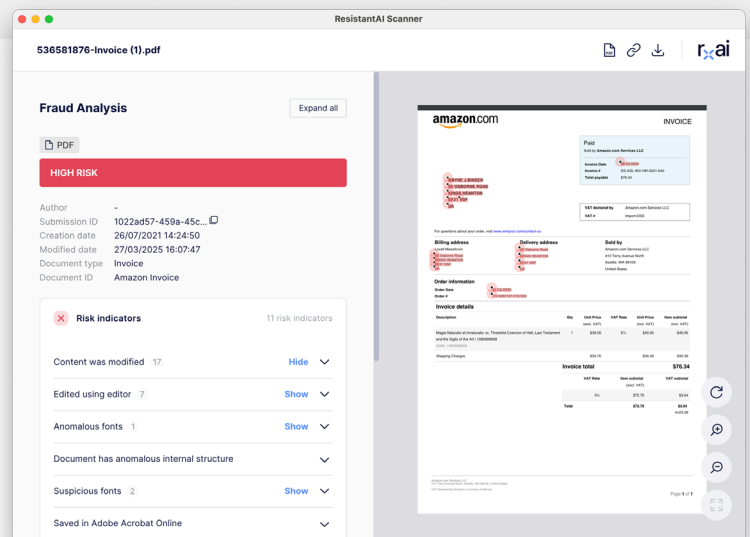
Cumulative

>1M+
unique visitors per month



← Amazon invoice

RAI detection ↓



Learn more?
Visit our threat intel blog

What is the threat of serial fraud?

➔ What is serial fraud?

The automated industrial (re)production and distribution of fraudulent documents.

➔ Serial fraud cluster

A grouping of fraudulent documents tied together either by the use of a common document template or by other associations.

13,212
docs based on 1 template
in 1 client's dataset

22,084* number of clusters
with a lifespan of 1 day

*based on 2024 data

“

Most serial fraud clusters have a lifespan of 1 day, meaning all the fraudulent attacks happen very rapidly and are coordinated to exploit vulnerabilities fast before the attacked business or institution can catch up.

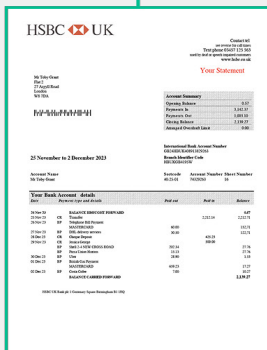
In other words, serial fraudsters are highly organized and move swiftly. To properly defend yourself from serial fraud attacks, every second matters.

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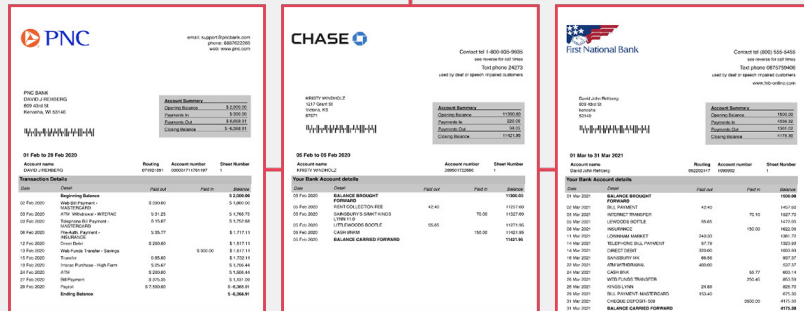


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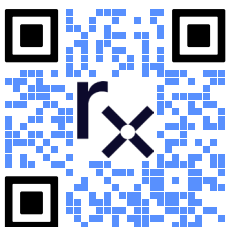
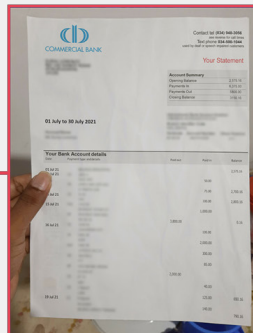
The original template



Found in different customers datasets with altered bank logos



Found transformed into scans and images with **new textures and backgrounds** in yet more customer datasets



Learn more?
Read the Threat of Serial
Fraud whitepaper

