Verify
Age Assurance

Age Assurance Using Only a Mobile Number

Regulations surrounding age verification are evolving. We understand the frustration of trying to stay ahead of the curve and not encumbering users. Asking for an ID card, passport or utility bill to be submitted online can turn a legitimate customer away instantly - so why do it if you don't need to?

95% of the population have a phone number, making it the perfect form of identification for 'thin-file' customers. Verify has 13 data points and is entirely customisable. Our age assurance data can be used to instantly verify a user's age using just their mobile number.

Industry	Statistics	Market Need
Gaming, Gambling and Sports Betting	31% of children have stated they had spent their own money on gambling, and 0.9% of children ages 11-16 are considered problem gamblers in Great Britain. Source: UKGC, November 2022	• Age verification • Verify • Authenticate • Location data
Online Dating	Online dating applications were found to be risky environments for adolescents, and adolescents' risky behavior on these platforms makes them more vulnerable to sexual victimization. Yet 15% of study participants under the age of 19 use online dating services. Source: Online dating applications and risk of youth victimization: A lifestyle exposure perspective, May 2021	• Age verification • Verify • Authenticate
e-Cigarettes and Vaping	In 2022, over 2.5 million U.S. high school students reported having used e-cigarettes in the last 30 days. Source: Centers for Disease Control and Prevention, 2022	• Age verification • Verify • Authenticate

Cannabis and Tobacco	Teen cannabis abuse has increased 245% over 20 years in the U.S. Source: Oregon Health & Science University, 2022	• Age verification • Verify • Authenticate • Location data
Alcohol	In a 2021 study of U.S. youth ages 12-20, 5.9 million reported drinking alcohol beyond "just a few sips" — and 3.2 million reported binge drinking at least once — in the past month. Source: 2021 National Survey on Drug Use and Health	• Age verification • Verify • Authenticate • Location data

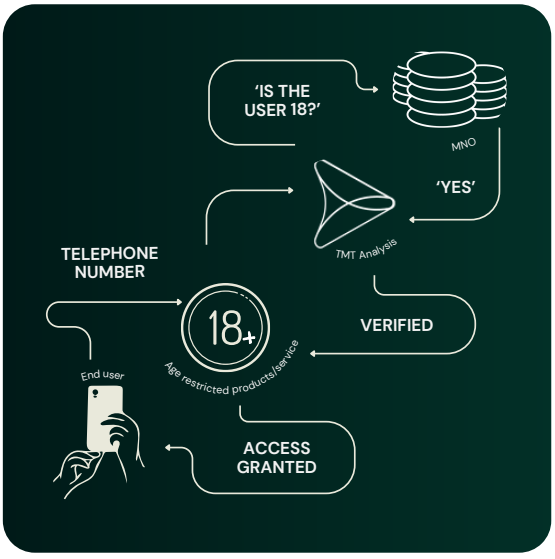
How it Works

With Verify, age assurance is simple, this is how it works:

Step 1
The user opens your site or application and inputs their mobile number upon sign-up, along with any other information you require.

Step 2
Verify matches the details provided by the user to those attached to the mobile number, this includes date of birth, whether sensitive content has been enabled and whether the user is above 18.

Step 3
The data is then returned to you in it's raw format, so you are able to grant or deny the new online account and attempted purchases based on your chosen parameters.



Step 4
Your age assurance process is easy and friction free, providing a lower drop off rate, giving you a competitive edge.

Ongoing Authentication
After an online account has been approved, the mobile number can be used to authenticate the device attached to the number by matching session data with mobile network data. This can ensure age sensitive content or products stay in possession of verified users.

How TMT Can Help

TMT's suite of identity and authentication solutions is specifically designed to promote online minor safety in age-restricted industries.

Online Presence

Check if a mobile number has history

We collect a mobile number and verify its association with any social media accounts, including Facebook, LinkedIn, X, Instagram, or YouTube. If a number is linked to social media profiles, it is likely connected to a real individual rather than a bot.

Score

Phone number credibility score

Providing a real-time customer liveness check that allows you to check which mobile numbers are no longer active. This streamlines your customer contact, saving you both time and money through our global phone verification tool.

Verify

Customer validation

Through our validation checks mobile data can help you to confirm a customer's identity, the authenticity of the mobile phone number provided and identify when suspicious activity, such as account takeover, might have taken place.

Authenticate

Ongoing authentication

Authenticate is a frictionless 'silent' user authentication that uses a live mobile operator check to confirm that the device used by a customer is the same one that you expect it to be, with no requirement for an SMS One Time Password or user intervention – allowing customer verification using a mobile number.

Industries

Gambling

Sensitive Products

Gaming

Events

Online Dating

Health Membership

Age-restricted Content

E-Learning

Key Benefits

Brand Reputation
Show the market, regulators, investors and parents that you take online minor safety seriously.

Real-time Verification
Verifying users in a matter of seconds speeds up onboarding and reduces bounce rates - it takes less than 4 seconds to input a mobile number.

Compliance Mandates
Meet regulatory guidelines and ensure your customers are of legal age by requiring substantive proof via the mobile phone.

Cost Reduction
Out of the box ID solutions aren't often cheap, and asking for credit card details or ID documents can turn away users - costing you business. Checking age via a mobile number is quick and affordable.

Scale Your Direct Sales
Eliminate the middleman and third-party markups by scaling your online sales and operations knowing that you're meeting regional age verification rules.

Enhanced Security
TMT data insights can be used across the mobile journey to increase security and reduce friction - verify age and reduce fraud in one go.