



# A Peer-to-Peer Network For User Validation

Without sharing any sensitive user data

Better for

## **USER EXPERIENCE**

Good customers get a smooth, seamless experience every time, without the need for a friction-filled verification process.

Better for

## **FIGHTING FRAUD**

By saying yes to trusted users, fraud teams can focus their time on bad actors using stolen, fake or synthetic information

Better for

## **DATA PRIVACY**

No private user or business data is ever sent through the network. Customer data never leaves your premise in any way.



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# THE WORLD'S FIRST ANONYMOUS PEER-TO-PEER IDENTITY VALIDATION NETWORK

Identiq's award-winning technology leverages **Multi-Party Computation** to validate the identity of new users against other companies' databases of users they already trust. It's completely anonymous, with no personal user data ever being shared.

A user or user details might be new to one company, but real users are known and trusted by many other companies. Leverage that trust to protect every stage of the customer journey.

- 01 Identity Validation**  
Streamline the experience for trusted users, be it at signup or suspicious activities.
- 02 Verify Funding-Source Ownership**  
Check whether a credit card or payment details are known to match a trusted user.
- 03 Minimize False Positives**  
Accept orders you would have otherwise declined and trust the right users instantly.
- 04 Untapped Data Sources**  
Leverage the consensus of the network based only on first party databases.

## THE POWER OF POSITIVE VALIDATION

Traditional fraud prevention solutions try to find bad actors. Identiq's network identifies good, trustworthy users, so they can receive a great user experience, even the very first time, with no added friction or false positives.

Bad actors stand out due to fake, fraudulent or synthetic details so validation expensive efforts, both pre and post transaction, can be dramatically reduced.

## IDENTIQ MEMBER SUMMITS

Identiq's Member Summits have brought together over 50 global online brands, including leaders in the payments, retail, dating, web-conferencing, ridesharing, ecommerce, online marketplaces, apartment-sharing, gaming and financial services industries.

You can see more about at the companies who attended our [First Member Summit](#) and [Third Member Summit](#), and read about some of their experiences.

## INDUSTRY RECOGNITION

Identiq has been recognized with numerous industry and analyst awards, including [Cool Vendor](#) by Gartner, [Customer Choice](#) by CNP, [Most Innovative Company](#) by Fast Company and [Most Promising Fintech](#) by Citi and Visa.



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