

SentiLink Stops Identity Fraud



OVERVIEW:

SentiLink stops application fraud at onboarding in real-time. Naftali Harris and Max Blumenfeld founded SentiLink, two leaders who created Affirm's risk and fraud systems. SentiLink has raised \$85M and works with over 100 financial institutions.

INTEGRATION

SentiLink is connected to an onboarding platform via API so apps can be sent as they stream in.

When SentiLink receives application data, it is compared with hundreds of millions of apps seen before as well as third party identity data. This data is bumped up against known fraudulent identities, evaluated for red flags, and put through models where they are scored along multiple dimensions.

TESTING

All products can be evaluated through an offline retro study or live trial.

SOLUTIONS:

- **Synthetic Fraud Scores:** Prevent losses from synthetic fraud by stopping in-coming applications using fake identities.
- **ID Theft Scores:** Protect your business and consumers by stopping applications from criminals trying to open accounts with stolen credentials.
- **Insights:** Get over 50 actionable risk insights about incoming applications to create proprietary logic that complements our scores.
- **KYC:** A complete solution for Compliance teams looking to meet and exceed CIP requirements.
- **Watchlist Checks:** Bundle OFAC and Watchlist checks with other SentiLink products or use as a standalone.
- **eCBSV:** Validate identities faster by electronically matching the name, date of birth and SSN with the Social Security Administration's database.
- **Dashboard:** Review cases efficiently with this web-based tool that brings together all identity data about an applicant. Cases can be escalated to SentiLink's Risk Ops team for a second look.
- **ID Complete:** Create a low friction sign up flow while managing fraud risk with ID Complete so that you don't need to request full SSN.

INVESTORS:

