



# case study

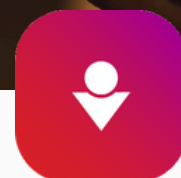
## Detecting Toxic Sign-ups with Real-Time Email Verification

A SAAS business, with a large user base, needed a reliable way to prevent fake and disposable email sign-ups.

Moderators were under pressure as toxic users attempted thousands of fake registrations using disposable addresses.

### Objectives

- Block fake and disposable emails at registration
- Protect users and platform integrity
- Reduce moderation workload



### Solution

Email Hippo's **ASSESS API** was built into the registration process to verify every email instantly.

Invalid or high-risk addresses are stopped before accounts are created, keeping fake users out and ensuring only genuine sign-ups get through.

This first line of defence helps moderators focus on the real community rather than chasing fake accounts.

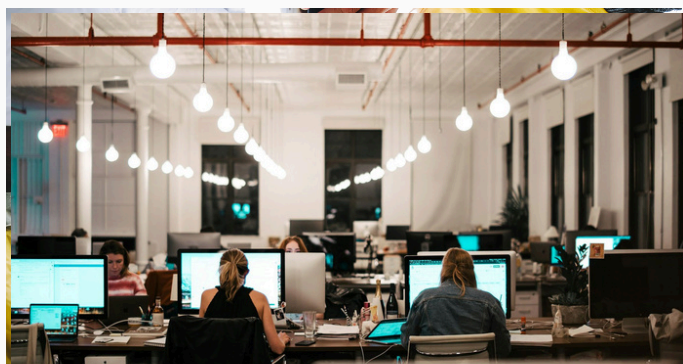
## RESULT

1 in 5 sign-ups identified as toxic or invalid

Improved user safety and data quality

Significant reduction in moderation

Faster onboarding of genuine users



### Conclusion

With Email Hippo's verification in place, the platform maintains a safer, more authentic community

Moderators now spend more time engaging with real users — keeping the experience positive, trusted, and secure.



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