



# CHARGEBACK GURUS

Company Overview

2025

## About Chargeback Gurus

Chargeback Gurus (CBG) is a nationally recognized chargeback management company that uses sophisticated automated technologies, AI insights, and over a decade of expertise to protect and recover revenue for merchants.

CBG helps merchants manage chargebacks more effectively with data-backed solutions that reduce risk and improve revenue recovery. Our technology-driven chargeback management platform provides real-time insights, predictive analytics, and comprehensive reporting to help merchants stay ahead of evolving chargeback challenges. With deep industry expertise and a flexible approach, CBG equips merchants with the technology and insights needed for effective chargeback prevention and recovery.

## What Are Chargebacks Costing Your Business?

This year, consumers will dispute an estimated 261 million charges globally according to Mastercard's State of Chargebacks report. That represents a total value of \$33.8 billion in disputes. The company predicts that figure will rise another 23% by 2028.



## The Chargeback Gurus Difference



Technology Driven High-Performance Platform



AI-Powered Insights & Predictive Analytics



Dynamic Dispute Package Automation



Comprehensive VAMP Compliance Support



Tailored Strategies Across Industries



Proven Recovery Results



Compliance-Focused & Brand-Safe Solutions



Trusted Partner to Global Enterprises



Performance-Based Engagements



100% Client Focused

Experience a chargeback management solution powered by sophisticated automated technologies, AI insights, and over a decade of expertise.

Protect your revenue and maximize your ROI with our complete chargeback solution suite of products.

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Performance results are good, future direction of CBG looks positive, and the relationship and support provided by CBG is very good.

– Top-tier car rental company



We operate with integrity, honesty, and transparency. Those values guide our company, employees, and the clients we work with to protect our clients, merchants, and consumers.



## Where Innovative Technology Meets Expertise

CBG's technology platform is designed to make chargeback management, prevention, and recovery efficient and flexible. It gives you access to advanced analytics and custom reporting, including near real-time ROI calculation.

Book a meeting with one of our chargeback industry experts:



Get Started



## Prevention

Prevent chargebacks with Smart Prevention Alerts™ and Order Intelligence. Monitor VAMP and chargeback ratios and avoid exceeding thresholds with access to the largest alert networks and all available pre-dispute intervention tools.

## Representment

With Smart Chargeback Representment™, industry expertise is combined with innovative technology to produce industry-leading recovery rates.

## Analytics

Turn raw data into actionable insights with advanced analytics and advice from industry experts. Uncover hidden vulnerabilities, identify trends, and streamline your business processes to reduce chargebacks.

